



KONICA MINOLTA

Press release

A class of its own – Konica Minolta's bizhub PRO 1200 series sets new standards in quality and modularity

Langenhagen, Germany, May 2009

In July 2009 Konica Minolta is launching its bizhub PRO 1200 series, a high-end production printing system delivering quality and modularity as yet unseen on the market. Due to latest innovative technologies the monochrome printing device of the future offers maximum performance and finishing variety such as GBC's smart punching and an inimitable combination of stapling and perfect binding. The new series – consisting of the bizhub PRO 1200, the bizhub PRO 1200P and the bizhub PRO 1051 – features outstanding media flexibility and capacity paired with different accessory highlights that deliver highest value to the market. With Konica Minolta's new production printing system, commercial printers, print for pay environments and large CRDs also benefit from new screening technologies and highest monthly duty cycles of up to 3 million pages.

"In every sense, our bizhub PRO 1200 series stands for a new value in production printing," says Knut Sommerau, product manager at Konica Minolta Business Solutions Europe. "With this single system we have succeeded in combining all of the success factors that lay the groundwork for sustainable economic activities, such as reliability, speed, efficiency, flexibility and productivity. Standing out of the crowd, the bizhub PRO 1200 series offers highest quality and an enormous range of finishers for more than 40 system configurations."



KONICA MINOLTA

One of the state-of-the-art production printing system's main characteristics is its brilliant output quality at a speed of 120 ppm from the bizhub PRO 1200 and the bizhub PRO 1200P, the printer-only version of the system, and 105 ppm from the bizhub PRO 1051 respectively. This second-to-none combination of quality and speed delivers several pioneering technological solutions such as LED exposing that guarantees a print resolution of up to 1,200 dpi. The innovative transfer belt technology applies the toner image to the paper with minimum diffusion and a previously unachieved precision. To boost the quality of text, photos, images and any other graphic elements in prints, the enhanced screening technologies of the bizhub PRO 1200 series feature a full 256 grey scale reproduction. The icing on the cake is Konica Minolta's proprietary Simitri toner that provides unparalleled image quality, sharpness and attention to detail. The unrivalled print quality achieved by the bizhub PRO 1200 series even convinces professionals from the offset printing sector.

Besides setting standards in quality, Konica Minolta's new production printing device comes with a superior modularity of more than 40 system configurations that best meet customers' demands. With this multitude of configurations the bizhub PRO 1200 series proves to be one system for all tasks. Whatever the job is – to produce books, flyers, letters, brochures or any other media – all large CRDs and print for pay environments will find the optimum configuration to best fit their needs. This also accounts for commercial printers seeking to expand their business and looking for a smart solution to offer digital printing for short print runs.

The innovative production printing device also features top level media flexibility that boosts efficiency. The premium production printing system easily processes all media from 40 to an unusually high 350 gsm. Combined with a configuration of up to 8 paper trays with a capacity of 14,000 sheets, users will extend substantially the range of sophisticated print products they can offer their customers. The large-capacity PF-703 paper feed unit equipped with vacuum feed technology ensures reliable processing of numerous different paper types. It can also be used as a post



KONICA MINOLTA

inserter (PI-PFU) dependably handling various preprinted materials such as offset prints and inserting both colour covers and colour sheets.

A further accessory highlight of the bizhub PRO 1200 series is the innovative GBC smart punching unit GP-501. Supporting all common punching schemes for offline spiral bind finishing, the unit provides users with high performance multi-hole punching of sheets without affecting system speed. The die sets for the different punching schemes can easily be replaced by the users. As for finishing options, the new Konica Minolta monochrome production printing flagship unites a singular combination of a booklet making unit, a perfect binding unit and a staple finisher all in one system. Accelerating the inline production of leaflets, brochures, mailings and other marketing collaterals, the SD-506 booklet making unit saddle-stitches and trims print products of up to 200 pages. Also featuring different folding functionalities, its large capacity output assures interruption-free production. The PB-502 and PB-503 perfect binding units provide inline cover trimming as well as hot melted glue binding for books with up to 30 mm spine width while the FS-521 staple finisher applies for multi-position stapling of up to 100 sheets with a variable staple length. With this new combination of finishing options the bizhub PRO 1200 series facilitates not only the output of perfect binding books and all kinds of extensive documentations. It also allows for inline finishing options not available on the market so far and for the production of different print products at the touch of a button.

“By implementing the new monochrome system, users will particularly benefit from the large variety of possibilities to offer premium print products to their customers while the efficient workflow and performance facilitate high production volumes. Both factors lead to increases in profit,” Knut Sommerau adds. “We call our bizhub PRO 1200 series what it is: our genius in quality and modularity. Based on latest technologies it is perfectly prepared to cope with highest future requirements in reliability and quality.”



KONICA MINOLTA

Press photos



With a large variety of finishing options, Konica Minolta's state-of-the-art monochrome bizhub PRO 1200 series offers the production printing market the highest value in quality and modularity.



Featuring outstanding media flexibility and media capacity, Konica Minolta's new bizhub PRO 1200 series can be equipped with a very broad range of accessory highlights. The optional large-capacity PI-PFU post inserter unit for example easily handles all kinds of preprinted materials with its vacuum feed technology.



KONICA MINOLTA

About Konica Minolta Business Solutions Europe:

Konica Minolta Business Solutions Europe GmbH, based in Langenhagen, Germany, is a subsidiary of Konica Minolta Business Technologies, Inc., Tokyo, Japan. The company distributes products, systems and solutions that fulfil all the requirements of office and production printing. Its product range extends from colour and monochrome multifunctional and production printing systems, laser printers and all-in-ones to modern software that integrates devices seamlessly into work processes and IT environments. To support customers such as printing and industrial companies optimally with powerful and sustainable solutions, technology leader Konica Minolta invests continuously in research and development work and regularly sets new standards for the entire printing industry.

Konica Minolta Business Solutions Europe is represented by subsidiaries and distributors in more than 50 countries in Europe, the Middle East and Africa (EMEA). With 22,500 employees around the world, Konica Minolta Business Technologies earned net sales of over EUR 4.3 billion in fiscal year 2008/09.

For further information about the company, visit www.konicaminolta.eu

Product images are available at www.konicaminolta-images.com

Terms and product names may be trademarks or registered trademarks of their respective holders and are hereby acknowledged.

Contact:

Knut Sommerau
Konica Minolta Business Solutions Europe GmbH
Phone: +49 (0)511 7404-273
Knut.Sommerau@konicaminolta.eu

Heiko Willrett
Pleon GmbH
Phone: +49 (0)711 21099-425
KonicaMinoltaTeam@pleon.com